



# DHA OMEGA-3

## IMPROVING HEALTH NATURALLY

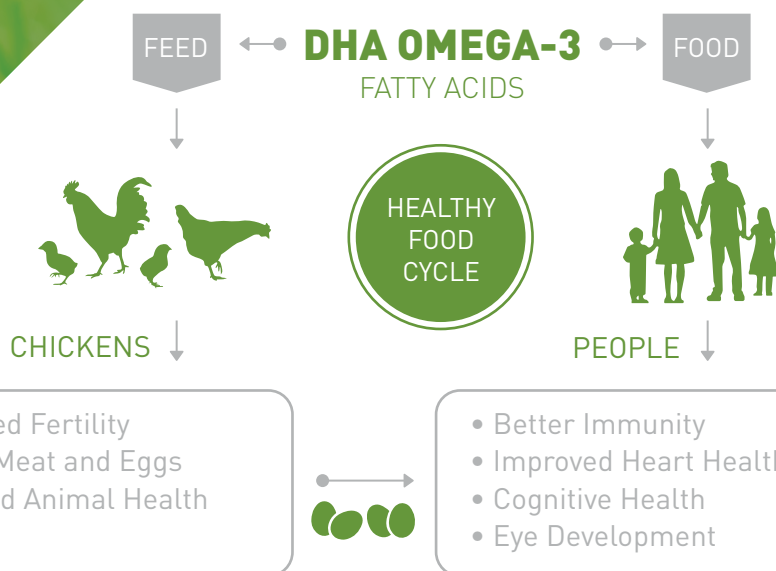
EXCLUSIVE   
IFA POULTRY PACK

OMEGA-3 is an essential fat. Your body needs it for many functions, but can't make it, so it must be obtained through food.

You are what you eat! The same applies to what you feed your chickens. Follow the path from your chicken's diet to your recent breakfast. What you feed your chickens will proceed directly to their eggs and on to you! Will Omega-3 be in your eggs?

### WHY ARE OMEGA-3'S SPECIAL?

Omega-3 fats have been shown to help prevent heart disease and stroke, may help control lupus, eczema, and rheumatoid arthritis, and may play protective roles in cancer and other conditions.



### WHY ARE OMEGA-3 FATS SO IMPORTANT?

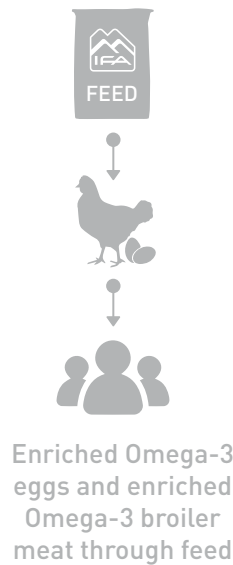
They are an **integral part of the cell membranes** throughout the body and affect the function of the cell receptors in these membranes.

They provide a starting point for **making hormones that regulate blood clotting**, contraction and relaxation of artery walls, and inflammation.

They also bind to receptors in cell that **regulate genetic function**.

An improved diet will boost the health of your flock; helping them thrive and reach their genetic potential. Healthy birds will eat and produce more efficiently, ensuring they are performing at their maximum ability. It doesn't matter whether you live on a farm or own a backyard flock; maintaining happy, healthy chickens is essential.

OMEGA-3 BENEFITS



Reduces risk of cardiovascular disease and death

Supports brain and eye development

Enhances bone metabolism and development

Improved health status

Improved growth and efficiency

Increases immune response

Improves cognitive function

Improves learning and behavior

Reduces inflammatory response

DHA OMEGA-3 VS. OTHER FATTY ACIDS

	DHA OMEGA-3	EPA OMEGA-3	ALA OMEGA-3
Improves cognitive health and visual development	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduces inflammation	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Improves cardiovascular function	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Improves heart rate	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduces blood pressure and triglyceride levels	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improves general immunity	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reduces preterm birth risk	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Provides an energy source	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

**DHA** is a long chain Omega-3 fatty acid important for brain and eye development and function throughout life. DHA is the most abundant Omega-3 fatty acid in the brain and retina and is naturally found in breast milk.

**EPA** is a long chain Omega-3 fatty acid important for overall health, and the body doesn't store it.

**ALA** is a short chain Omega-3 fatty acid that serves as a source of energy and as a building block for DHA & EPA.

IFA PREMIUM POULTRY FEEDS WITH OMEGA-3 DHA

EXCLUSIVE IFA POULTRY PACK

CHICK STARTER

PULLET DEVELOPER

LAYER MASH

LAYER PELLETS

LAYER CRUMBLE

